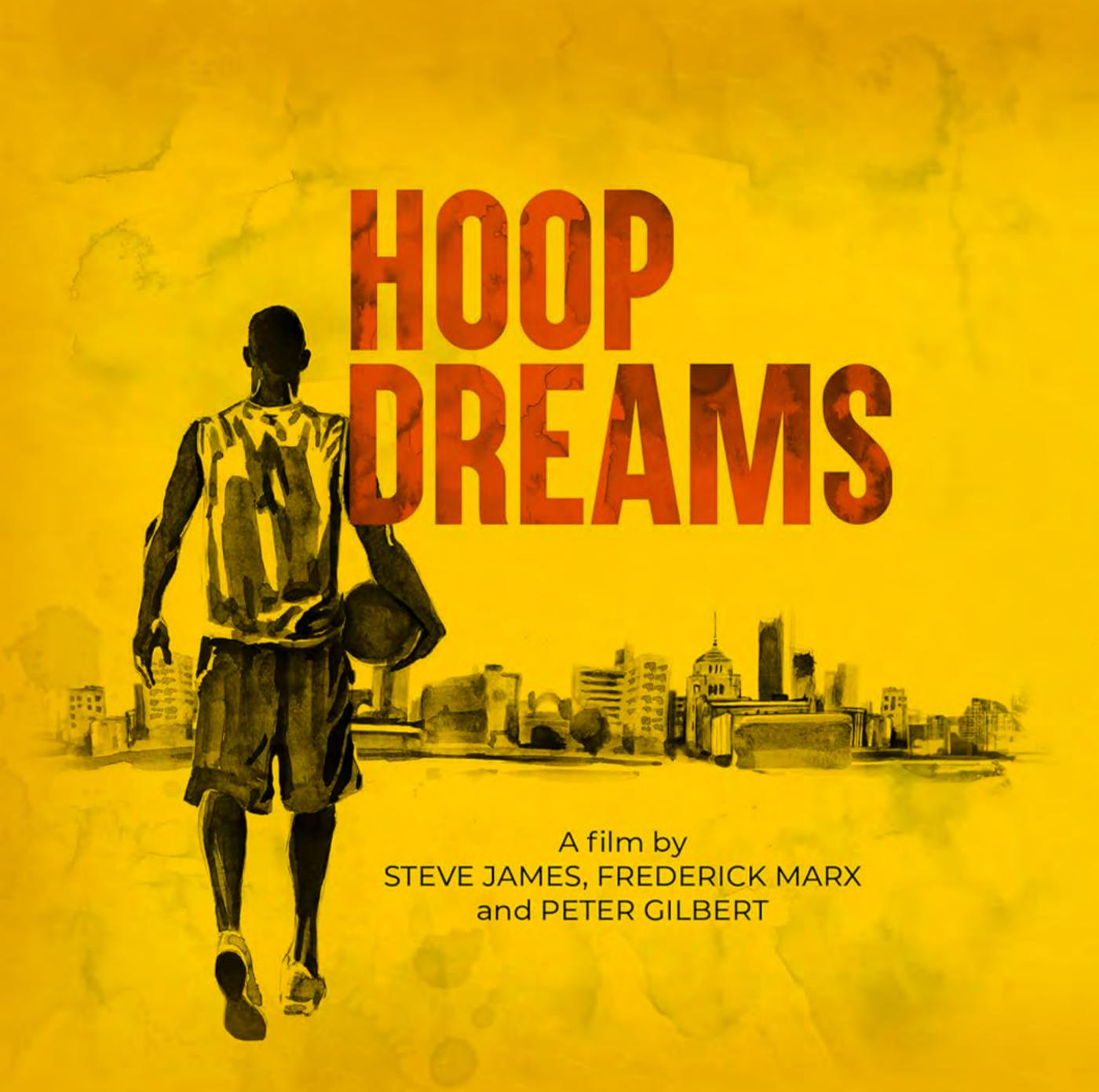
THE CITY LEAGUE PRESENTS





OCTOBER 16, 1994

On this day the iconic documentary film *Hoop Dreams* was released to the world. The story chronicles the journey of two young boys growing up in the inner city of Chicago as they chase their basketball dreams, using the game as a weapon to triumph over their circumstances and better their lives.

30 years after the film's release, and inspired by the gripping story of Arthur Agee & William Gates, we are chasing our own hoop dream in Indianapolis. As a nod to the legendary film, the summer of 2024 will be known as *The Summer of Hoop Dreams* in the Circle City, at The City League!



ABOUT US

The City League is a 501(c) 3 non-profit that uses basketball as a tool to facilitate connection and build community in Indianapolis. We do this by telling stories about the players and teams that make hoops special in our part of the world, by teaching the game to the next generation, and by organizing high level basketball competitions that create a platform for people, businesses, and local organizations to connect with Indianapolis residents.

Our flagship event, The City League, is an 8 - week celebration of basketball, creativity, community, and culture. Hosted by the Boner Fitness & Learning Center, on the Near Eastside, TCL brings Indianapolis together in the summertime to watch the best adult men and women hoops players in Central Indiana compete on the hardwood. Each night basketball is being played, community activities are also organized for those in attendance to enjoy!









SATURDAY, JUNE 8

INDY VS CHICAGO SERIES
GARFIELD PARK, CHICAGO

THURSDAY, JUNE 20

THE CITY LEAGUE MEDIA DAY

WEDNESDAY, JUNE 26*

OPENING NIGHT AT THE CITY LEAGUE

SAT & SUN, AUGUST 3-4

TOURNAMENT WEEKEND

SATURDAY MEN'S TOURNAMENT SUNDAY WOMEN'S TOURNAMENT

THURSDAY, AUGUST 8

CHAMPIONSHIP NIGHT

THE BONER FITNESS & LEARNING CENTER

THURSDAY, AUGUST 15

THE CITY LEAGUE HONORS AWARDS BANQUET

AUGUST 2 - AUGUST 18

INDIANA STATE FAIR

IN 2023

73 current/former Division I & professional basketball players,

17 Indiana All-Stars,

3 McDonald's All-Americans,

3 NBA players,

2 Indiana Miss Basketballs,

a WNBA Champion,

and an NBA All-Star

COMPETED AT THE CITY LEAGUE.





PARTNER WITH

THE GITY LEAGUE

Deliverables

- Custom designed jersey presented during The City League Media Day
- Brand on a set of jerseys worn by the best adult hoops players in Indiana
 - Brand on banner hung in the gym the duration of The City League
 - Opportunity to table each night basketball is being played
 - Presence on The City League website and social media platforms
 - Personal recognition at The City League Honors Awards banquet

Media

In the last year TCL has been featured on ISC Sports Network, 93.5 /107.5 the fan, in the Indy Star, Indianapolis Recorder, Indiana Basketball Hall of Fame's Indiana Basketball History Magazine, on the world famous Hoop Bus, and will be in PATTERN Magazine's Basketball Issue this spring.

3,339 followers on IG 2,656 followers on Facebook

Attendance in 2023

273/night on Wednesdays583/day on Tournament Days

378/night on Thursdays

565 on Championship Night





CARESOURCE COMMUNITY CONVERSATION SERIES

Our mission at The City League is to use basketball as a tool to connect people and build community. For the third year in a row CareSource will be an essential partner in making that goal a reality. Take a look at some of our off-court activities from years past and stay tuned for the fun we are working on for 2024!



HELD ART ON SNEAKER COMPETITIONS
WITH PATTERN MAGAZINE



ORGANIZED JOB FAIRS WITH CareSource



TCL PLAYERS LED CLINICS AT THE '23
INDIANA STATE FAIR



PARTNERERED WITH THE JOHN BONER CENTER ON BACK TO SCHOOL NIGHT



RAISED MONEY TO BUY 43 KIDS NEW BIKE, LOCK, AND HELMET SETS THROUGH INDIANA SPORTS CORP



HOSTED MULTIPLE DISCUSSIONS
WITH IPS LEADERSHIP



THE CITY LEAGUE IS SPECIAL TO ME. I LOOK FORWARD TO PLAYING IN TCL EVERY SUMMER! IT'S FUN AND COMPETITIVE. I REALLY LOVE HOW THEY BRING THE COMMUNITY TOGETHER AND OFFER RESOURCES TO PEOPLE.

- Eron Harris, Former Michigan State guard

WORD ON THE STREET



Carman Malone is with Carman L. Malone.

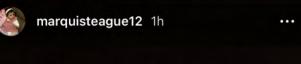
I sponsor a lot of events, but The City League is definitely one of my favorites!!! Austin Taylor has done a great job with this league and it continues to grow and adding the women, Maddie McConnell and Adriana

was an awesome addition. To see the number of sponsors and supporters backing/supporting this league shows it's super successful and one of the best, most competitive leagues in the city AND they also give back to youth and the community! Keep up the GREAT work! #proudsponsor #proudsupporter #giveback #greatvibes 6





I really love to compete . Like LOVE IT! Just a different type of me. Completely different zone.



yesterday we went at it

City league was fun





GREYHOUNDS!! @UIndyMBB @UIndyAthletics @Mr_MakeItLukEZ Darius Adams, Bill Hampton. He played in the Crispus Attucks State Championship Team with Oscar Robertson in 1955. @CattucksB @Attucks Sports.

Thanks @cityleagueindy for the invitation!



WORD ON THE STREET



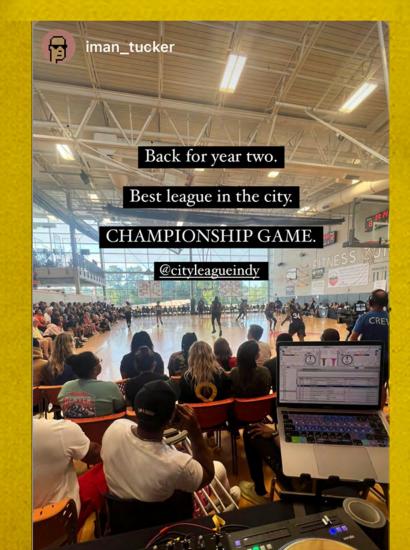
Eddie Gill · 2nd Lead Advisor Wise Financial -Northwestern Mutual

Thank you #CityLeagueIndy! Great conversation with community leaders sharing their experiences and business acumen with others. Honored to be included in the discussion.... We can do far more together than we can apart! #Business #VC #Invest #Planning #Education #Community #Indianapolis Carletta Clark Kelli N. Jones Brian Phillips Omar











31 Bikes Helmets and Locks given away by the great folks @cityleagueindy TONIGH!!!! Dakich Cycles For The City and @IndSportsCorp THANK YOU!! ©CoachLLRD and I can't wait to be there tonight

City League @cityleagueindy · 3h

Talking about tonight's Championship Matchups with @dandakich in a couple hours! twitter.com/ 1075thefan/sta...



Share 🗘💟 You, Aaron Story and 12 others

a lot great people. Great

atmosphere Austin Taylor

Keesh Brewer

Anthoney Hampton it was I even saw a shoe art work competition and met some cool vendors as well people better quit saying ain't nothing to do in the city if I didn't have to leave I'd still be there 6

1h Like Reply

1 🔘





THE CITY LEAGUE IS THE NEW DUST BOWL. IT IS SOMETHING THAT BELONGS TO US. I LOVE THAT TCL GIVES BACK TO THE COMMUNITY THROUGH BASKETBALL.

- Porchia Green, Former Ball State guard & TCL Board Member







2024 LEAGUE LEADING PARTNER!

We want to thank our friends at CareSource for their enormous support of The City League!



Connect with us as we chase our hoop dreams this summer at The City League!







@cityleagueindy

www.thecityleague.org