



THE CITY LEAGUE PRESENTS

# FOR THE CITY

2026

# 10 YEARS

This summer we celebrate **ten years** of Indianapolis businesses, non-profit organizations, city leaders, and residents coming together to create something special for the Circle City. Collectively we have built a space and dedicated time to honor each other and the game that has come to represent our culture in Indiana.

**This is ten years. This is The City League.**

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# ABOUT US

**The City League is a 501(c) 3 non-profit that uses basketball as a tool to facilitate connection and build community in Indianapolis.** We do this by telling stories about the players, places, and teams that make hoops special in our part of the world, by teaching the game to the next generation, and by organizing high level basketball competitions that create a platform for people, businesses, and local organizations to connect with Indianapolis residents.

Our flagship event, The City League, is an 8 - week celebration of basketball, creativity, community, and culture. Hosted by the Boner Fitness & Learning Center, on the Near Eastside, TCL brings Indianapolis together in the summertime to watch the best adult men and women hoops players in Central Indiana compete on the hardwood. Each night basketball is being played, community activities are also organized for those in attendance to enjoy!

**High level basketball. Connected Neighbors. Empowered Community**

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# HONORING OUR PAST.



**Lockefield Dust Bowl Documentary**

*Coming 2027*

Matthew 5  
"Blessed are the poor in spirit,  
for theirs is the kingdom of heaven."  
"Blessed are those who mourn,  
for they shall be comforted."  
"Blessed are the meek,  
for they shall inherit the earth."  
"Blessed are those who hunger  
and thirst for righteousness,  
for they shall be satisfied."  
"Blessed are the  
for they shall ob

"Blessed are the pure in heart  
for they shall see God."  
"Blessed are the peacemakers  
for they shall be called the  
children of God."  
"Blessed are those who are  
persecuted for righteousness  
sake, for theirs is the  
kingdom of heaven."  
"Blessed are you when others  
revile you and persecute you  
utter all kinds of evil against  
you falsely on my account. Rejoice  
and be glad, for your reward  
is great in heaven, for so the



Great heros of sports have been celebrated throughout history at least as much as great figures in science, the arts, or any other area of cultural acheivement. Sports figures symbolize for all of us the possibilities of excellence, and, at the level of the champion, mastery.

- **David R. Hawkins**

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# SUMMER SCHEDULE

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**JUNE 17**

THE CITY LEAGUE MEDIA DAY

**JUNE 24 - AUGUST 6**

THE CITY LEAGUE

**AUGUST 6**

CHAMPIONSHIP NIGHT

**AUGUST 7- 23**

INDIANA STATE FAIR

**AUGUST 27**

THE CITY LEAGUE HONORS



**The City League Media Day '25**  
*Morris Bicentennial Unity Plaza*

# IN 2025

**71** current/former Division I & professional basketball players

**17** Indiana All-Stars

**3** McDonald's All-Americans

**3** NBA players

**2** Indiana Miss Basketballs

a **WNBA** Champion

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6836



I would have loved something like this as a kid. Being so up close and personal to Miss Basketballs, Division I players, and overseas pros. It would have meant so much to me and my family getting to be around and interact with those players.

I encourage all of the kids to come out if you are really interested in basketball. There are some really good players in this league.

**Bria Goss**

2011 Indiana Miss Basketball & Indiana Fever Radio Analyst



# PARTNER WITH THE CITY LEAGUE

## Deliverables

- Brand on a set of jerseys worn by the best adult hoops players in Indiana
    - Brand on banner hung in the gym the duration of The City League
    - Opportunity to table each night basketball is being played
    - Presence on The City League website and social media platforms
- Branding represented in 2026 TCL All-Star game at the Indiana State Fair.

## Media

In the last year TCL has been featured on the ISC Sports Network, WISH-TV 8, in the Indianapolis Recorder, at the Indiana State Fair, and had a presence during 2025 WNBA All-Star Weekend.

4,649 followers on Instagram  
2,978 followers on Facebook

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The City League brings people together every summer. From watching some of the first games, years ago, to seeing TCL grow to build community through basketball, the organization has made a clear, positive impact in our city. It's always bigger than basketball.

- **Aaron Story**

President, Elevate Indianapolis



# COMMUNITY ENGAGEMENT

Our mission at The City League is to use basketball as a tool to connect people and build community. Take a look at some of our off-court activities from years past and stay tuned for the fun we are working on for 2026



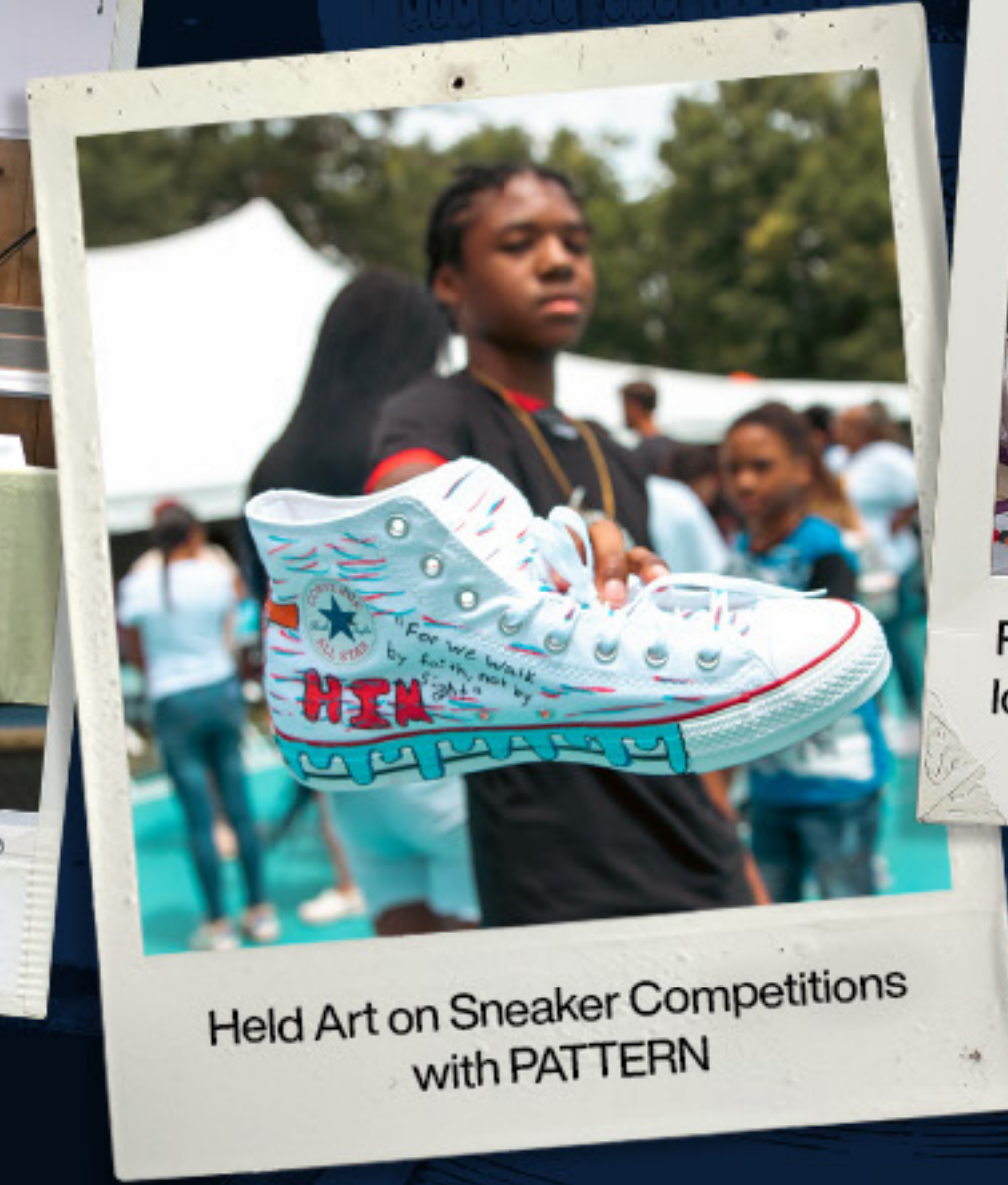
Partnered with CareSource and the John Boner Center on Back to School Nights in '24 & '25.



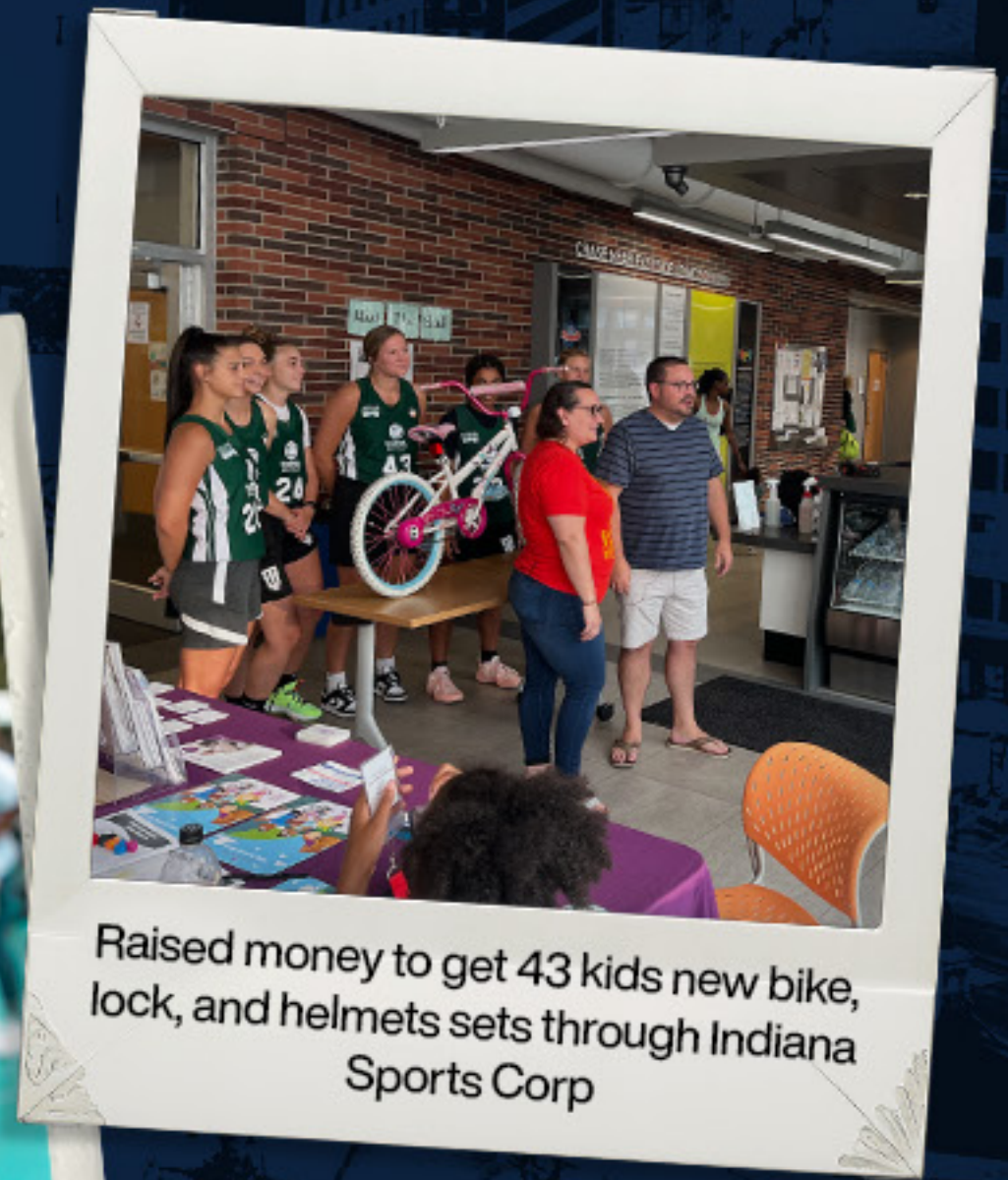
Our players have led clinics at the Indiana State Fair since 2023.



Hosted multiple discussions with IPS leadership.



Held Art on Sneaker Competitions with PATTERN



Raised money to get 43 kids new bike, lock, and helmets sets through Indiana Sports Corp



PRESS  PLAY  
1 MAMBO'S 7 1ST HALF 14:49

Click on screen to watch video



The community of basketball puts these dates on their calendar. Whether it is the regular season games or the championship game. The City League is like hoops Thanksgiving for us in August.

- **Greg Rakestraw**

Vice President, ISC Sports Network



# WORD ON THE STREET

**Carman Malone** is with Carman L. Malone. 8h · 🌐

I sponsor a lot of events, but The City League is definitely one of my favorites!!! [Austin Taylor](#) has done a great job with this league and it continues to grow and adding the women, [Maddie McConnell](#) and [Adriana Williams](#) was an awesome addition. To see the number of sponsors and supporters backing/supporting this league shows it's super successful and one of the best, most competitive leagues in the city AND they also give back to youth and the community! Keep up the GREAT work! #proudsponsor #proudsupporter #giveback #greatvibes 🙌



**Renew Indianapolis** 8h · 🌐

We recently concluded another successful season of [The City League](#)! We have been "team owners" since the leagues' inception, and we're so happy to be a part of an initiative that connects neighbors and empowers communities through a sport we love. Can't wait until next season!



**Tweet**

**Dan Dakich** @dandakich

31 Bikes Helmets and Locks given away by the great folks @cityleagueindy TONIGHT!!!! Dakich Cycles For The City and @IndSportsCorp THANK YOU!! @CoachLLRD and I can't wait to be there tonight

**City League** @cityleagueindy · 3h  
Talking about tonight's Championship with @dandakich in a couple hours! t 1075thefan/sta...

**antoine hurns** toinext

Yoooo I heard that the city league wasn't happening? I don't think y'all know how much trouble that took off the streets, taking it away completely is crazy considering on how good it was last year 🙌

**Norman Anderson** 37m · 🌐

Title defense begins tonight in arguably the best men's basketball league in the Midwest!

Game is at 6PM, Boner Center (Indy Tech Campus)!!!

Come check out [The City League](#) 🏀🏀🏀

[Julius Mays](#) [Timotheus Jones](#) [Brandon Evans](#) [Jay Mohr](#) [TreVion Crews](#) [Michael Tillman](#) [Devonte Johnson](#) [Ben Weniford](#) [Payne](#) [Robert Pointer](#)



**Istephens\_10** 32m

Check out @cityleagueindy ... one of the dopest basketball events in Indiana 🙌

**Through2Eyes Indiana** @Through2Eyes

Kicked off the @cityleagueindy honors event with some history of Indiana Avenue and the Dust Bowl 🏀🏆

7:29 PM · 8/16/22 from [Madame Walker Theatre Center](#) · [Twitter for iPhone](#)

**Eddie Gill** · 2nd Lead Advisor Wise Financial - Northwestern Mutual 1h · 🌐 [+ Follow](#)

Thank you #CityLeagueIndy! Great conversation with community leaders sharing their experiences and business acumen with others. Honored to be included in the discussion.... We can do far more together than we can apart! #Business #VC #Invest #Planning #Education #Community #Indianapolis [Carletta Clark](#) [Kelli N. Jones](#) [Brian Phillips](#) [Omar Dillard](#) [Austin Taylor](#)



**BUILDING  
OUR  
FUTURE.**



**Indiana State Fair '25**

*Battle for Indiana 3 x 3*



BRIA GOSS '22 TCL MVP

HORIZON LEAGUE #13  
BRIA GOSS  
2022  
TEAM ALL-STAR

The City League Honors '22

# BECOME A PARTNER

AND JOIN A PROMINENT GROUP OF INDIANAPOLIS INSTITUTIONS  
WORKING TOGETHER TO GROW SOMETHING UNIQUE FOR THE CITY.  
YOUR CITY. OUR CITY. THE CITY LEAGUE

@CITYLEAGUEINDY



WWW.THECITYLEAGUE.ORG



HORIZON LEAGUE.

